



In cooperation with:

University College of Inspection and Personnel Management in Split, Croatia
University North, Croatia

Faculty of Management University of Warsaw, Poland
University of Applied Sciences Baltazar, Croatia

Faculty of Law, Economics and Social Sciences Sale - Mohammed V University in Rabat, Morocco

First Call

We are announcing the First Call for the
**44th International Scientific Conference on Economic and Social Development –
19-20 September, 2019 – Split, Croatia**

TOPICS

I. Globalization and Challenges of the Modern World

Contemporary Economy and Globalization
The Economic Impact on Social Development and Democracy
Regional Development
National Economies Between Liberalization and Intervention
International and Local Capital Markets
Education and Knowledge Management
Towards Modern Welfare Economics
Modern Tendencies in Economy and Management of Tourism

II. Enterprise in Turbulent Environment

Building a Resilient Organization
The Economics of Modern Enterprise
Planning or Predicting: Concepts and Models
Corporate Governance
Manufacturing: Strategy, Technology, and Organization
Human Capital Management
Marketing Perspective
The Legal Environment of Business
Business Continuity
ICT Support to Business Activities
Corporate Finance
Accounting and Auditing

III. Entrepreneurship Caught Between Creativity and Bureaucracy

The Role of SMEs in National Economies
SMEs in Global Value Chains
Education for Creativity

FEES

THE CONFERENCE FEE:

Participant (attending / paper presenting author): **450 EUR**
Presentation without publishing: **350 EUR**
Accompanying co-author: **250 EUR**
Publishing only (without attending / presentation): **300 EUR**
Attending (without paper): **300 EUR**

DISCOUNTED FEE:

Early registration (Publishing Full paper or Abstract + presentation): **400 EUR**
2nd paper publishing/presenting: **250 EUR**

Attending fee includes admission to all sessions, conference kit (including the Scientific Book of Proceedings on CD), admission to the lunch or/and dinner, plus all coffee breaks, according to the conference program.

PAYMENT

Bank Institution: Zagrebacka banka d.d.
Bank/Branch Institution Address: Kapucinski trg 5, Varazdin, Croatia
S.W.I.F.T. (BIC): ZABHR2X
Acc. Holder Name: VADEA d.o.o.
Acc Holder Address: Mihanoviceva 4, 42000 Varazdin, Croatia
IBAN: HR7223600001101745832
Purpose: 'Participant's Name - Split'

DEADLINES

Submission of abstracts for review: **August 1, 2019**
Notification of abstract acceptance: **August 5, 2019**
Submission of complete/full papers for the proceedings: **August 20, 2019**
Notification of full paper acceptance: **August 25, 2019**
Early registration: **September 1, 2019**
Final registration: **September 10, 2019**
Conceiving and finalizing the esd-Conference program: **September 15, 2019**
ESD Conference sessions: **September 19-20, 2019**

VENUE

**University College of Inspection and Personnel Management in Split
Zrinsko Frankopanska 209, 21000 Split, Croatia**

Register and find out more about our **Indexation, Venues**, etc. at the links below:

esd Conference website
www.esd-conference.com

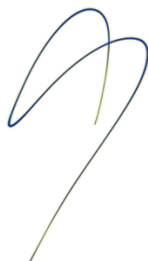
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**International Scientific Conference
Economic and Social Development**

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